



Bott Radio Network
Kirksville, MO (KLTE-FM)
10550 Barkley #100
Overland Park, KS 66212

Thompson Communications Inc
200 West Jefferson
Marshfield, MO 65706

Contract # 36798

Schedule Dates 07/12/16-07/18/16
Advertiser Missourians for John Brunner (1) (6648)
Agency Thompson Communications Inc (1063)
Product Political (1179)
Brand Missourians for John Brunner (12318)
Salesperson Stoltz, Sue (1069)
Sales Office KMCV-FM
Buyer Name Peck, Emily
Phone/Fax (417) 859-5428 /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Calendar
Comments

Date Entered 07/11/16
Last Modified
Entered By Marcus Crockett
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$51.62
Net Total \$292.48
Sales Tax

Kirksville, MO (KLTE-FM)

By Calendar Month	Spots	Rate
Jul. 2016	30	\$344.10
Grand Total:	30	\$344.10

65.090

7/11/16 JS

COPY CHECKED IN . .
COPY ASSIGNED . .
e-mailed . .

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	07/12/16-07/15/16	2	1:00	5A- 7P (CST)			6	6	6	6			24	\$11.47	\$275.28	Kirksville, MO (KLTE-FM)		7/11/16
Est 2.0	Unapproved (NewL) / SPOT	07/18/16-07/18/16	2	1:00	5A- 7P (CST)		6							6	\$11.47	\$68.82	Kirksville, MO (KLTE-FM)		7/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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65.070
~~53.97~~
 #36798

New Order

Media: Radio	Market: Kirksville, MO	Vendor: KLTE-FM	Billing To: Thompson Communications, Inc.
Client: Missourians for John Brunner	Demo: Adults 35+	<i>Sue Stoltz</i>	200 West Jefferson
Product: Media	Separation: 30	AE: Pat Rulon	Marshfield, MO 65706
CPE: //162	Flight Start: 7/12/16	Phone:	Phone: 417-859-5428
Description: Brunner Radio July 12-18	Flight End: 7/18/16	Fax:	Fax:
Rep:	Sales Office:		
Version: 1	Survey: SP10 TSA CustRadio		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/12	7/13	7/14	7/15	7/16	7/17	7/18	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 6:00A-7:00P	RT	\$11.47	C 60	6	6	6	6	0	0	6	30		
<i>5A PR</i>					Total Spots:							30		
					Total GRP/GIMP(000):								0.0	
Month					Cash\$-Spots		Trade\$-Spots		Total\$-Spots					
7/2016					\$344.10 - 30		\$0.00 - 0		\$344.10 - 30					
Total Gross Cost:					\$344.10							Total Gross CPP:		\$0.00
Total Net Cost:					\$292.49							Total Net CPP:		\$0.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Emily Peck, Thompson Communications,
 being/on behalf of: John Brunner,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the Primary
 election to be held on: August 2, 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See order				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Missourians for John Brunner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Giamalva

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1-29-16

Date

Emily Peck

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Pat Kelson

Printed Name

Salesman

Title

Rate Integrity	Rate Card Value	Premium	Number of Spots	Value of Line
MON - FRI				
6A-10A :60 RD SM	\$20			
:30 RD SM	\$15			
10A-3P :60 RD SM	\$15			
:30 RD SM	\$11			
3P-7P :60 RD SM	\$16			
:30 RD SM	\$12			
7P-12A :60 RD SM	\$7			
:30 RD SM	\$5			
12A-6A :60 RD SM	\$4			
:30 RD SM	\$3			
Peak 6A-7P :60 RD SM	\$15		30	\$450.00
:30 RD SM	\$11			
5-Day ROS :60 RD SM	\$13			
(5A - 12A) :30 RD SM	\$9			
MON - SUN				
7-Day ROS* :60 RD SM	\$11			
(5A - 12A) :30 RD SM	\$8			
SAT/SUN				
6A-7P :60 RD SM	\$11			
:30 RD SM	\$8			
7P-12A :60 RD SM	\$4			
:30 RD SM	\$3			
Wx SPONSOR				
6A-12A :15 RD SM	\$7			
W/E 6A-12A :15 RD SM	\$5			
			30	
Total Value				\$450.00
Total Net Charge				\$292.48
Rate Integrity				65.0%

RD =
Restricted
Daypart
(+15%)

SM =
Specific
Minute
(+25%)

Clear

Total Value

\$450.00

Total Net Charge

\$292.48

Rate Integrity

65.0%

Click here ▼ for instructions

Special Circumstances:

Odd Lengths - For a 1:30 spot gross :60 rate up by 25%
rate/.75

Round to the nearest penny.
Enter the new rate in the **Premium** field.

For a 2:00 spot do the same, but gross the :60 rate up by 25% two times
(rate/.75)/.75

Overnight Weekends -Reduce the weekday Overnight (12a-6a) rate by 40%
rate x .60

True ROS (12a-12a) - Reduce the appropriate ROS rate by 15%
rate x .85

60% - Not-for-profit clients

Date: _____

New Advertiser : ☐

Client Missourians for John Brunner

Contract # 36798

Acct. Exec. Stoltz, S.

☐ TRD

☐ ADV

☒ POL

☐ NFP

KLTE